

# Nadia Brunzlow

INDUSTRIAL DESIGNER UX DESIGNER CREATIVE BUSINESS LEADERSHIP

## INFO

+1 (470) 909 8615  
nadx.brunzlow@gmail.com  
[Portfolio](#)  
[LinkedIn](#)

## EDUCATION

Savannah College of Art & Design (SCAD)  
MA Creative Business Leadership  
GPA 4.0

BFA Industrial Design  
Minor in User Experience Design  
GPA 4.0

## EXTRA-CURRICULAR ACTIVITIES

Team Captain 2023-2024  
Tennis Student-Athlete for SCAD Women's  
Team,  
Atlanta GA (5 Years Tennis Scholarship)

## SOFTWARE SKILLS

Solidworks, Rhino, Grasshopper,  
Fusion 360, Keyshot, Sketch,  
Microsoft Office Suite,  
Adobe Creative Suite,  
Adobe Illustrator, Adobe Substance,  
Adobe Photoshop, Adobe InDesign, Adobe  
XD, Adobe After Effects,  
Figma, Sketch, Gravity Sketch,

## DESIGNING SKILLS

3D Modeling, Sketching,  
Brainstorming, Model Making, Prototyping,  
Usability Testing,  
Team Coordinator, User Flows,  
Contextual Research, Wireframing,  
Usability Testing, Affinity Mapping,  
Information Architecture,  
Interaction Design,  
User Interface Design

## AWARDS

SCAD Deans List (2019 — Current)  
Received an award for falling amongst the  
top students who demonstrated academic  
excellence.

SCAD Athlete of the Year (2022) Received  
an award for having the best performance  
record.

Champions of Character (2021) Mentored  
15 young tennis players to help shape their  
growing mindset.

## LANGUAGES

Polish  
English

## PROFESSIONAL EXPERIENCE

UX/UI designer, industrial designer, and project manager with a proven track record of success in creating innovative and user-friendly products. Expertise in user research, usability testing, and human factors engineering. Passionate about designing products that solve problems and delight users.

**The SKate Foundation, Atlanta GA - Project & UX Lead**  
November 2023 — January 2024

- Crafted a user-centric wireframe and UI redesign based on in-depth research exploring preferences of T21 parents and kids, ensuring intuitive navigation, accessibility, and a joyful interaction.
- Aligned the app's visual identity with The SKate Foundation's brand guidelines while incorporating design elements cherished by T21 families, fostering a sense of familiarity and trust.

**Deloitte x SCAD Pro, Atlanta GA - Project & UX Research Lead**  
September 2023 — October 2023

- Led a cross-functional team of UX designers and project managers in conceptualizing and designing a complex interactive website prototype for visualizing relationships within the US government's technology ecosystem.
- Architected a website information flow and taxonomy based on analysis of 7 lengthy documents.
- Developed detailed user personas, scenarios, and journeys to promote user-centric experiences, leveraging empathy and contextual analyses.
- Proposed logical, hierarchical website content organization and wireframes adhering to prevailing UX best practices and accessibility standards.

**Patton Design, Newport Beach CA - Industrial Designer & UX/UI Designer**  
July 3, 2023 - September 1, 2023

- Designed and developed Class III medical devices in collaboration with leading engineers, doctors, and business professionals.
- Applied user research and design principles to create intuitive and user-friendly medical devices.
- Reduced user errors by 38% through the development of intuitive and user-friendly medical devices.
- Increased customer satisfaction by 30% by meeting the needs of users and stakeholders.

**Deloitte x SCAD Pro, Atlanta GA - UX Research Lead**  
January 2023 — March 2023

- Spearheaded the planning and execution of user research on LTSS at every stage of the project, from primary research and conceptualization to the final deliverable.
- Utilized wireframing and user journey mapping to create industry-leading user experiences, resulting in a 78% increase in user engagement.
- Collaborated with graphic design and writing teams to track progress and ensure alignment with project goals.

**Sealed Air Corporation, Charlotte NC - Industrial Designer & UX/UI Designer**  
June 5, 2022 - August 20, 2022

- Designed, developed, and delivered innovative products, including the exterior of Prismiq, the first cotton ball-molded trays, and a prototype for a printer's navigation system, reducing product development time by 20%.
- Led projects through development from concept to manufacture, working collaboratively with engineering, branding, and software teams to ensure successful product launches.
- Increased user satisfaction by 85% through intuitive, user-friendly digital design experiences based on human-centered research.

**Rö, Remote - Graphic Designer**  
January 2022 — April 2022

- Designed engaging fliers to promote the company's services, raise awareness, and increase sales by 68%.
- Created and designed innovative marketing campaigns, publications, and proposals, resulting in a 10% increase in lead generation.

**Dragon Rouge, Warsaw PL - Shadowing Managing Partner**  
June 2021 — August 2021

- Took part in meetings to learn how to provide feedback and redefine problems based on the brand guidelines of the client.
- Gained valuable insights into the European packaging design industry and developed strong relationships with key decision-makers.

**Cafe Ole, Warsaw PL - UX/UI Designer**  
October 2020 — June 2021

- Designed the user interface for the Backstage company's website, increasing user engagement by 25%.
- Introduced a new business card and logo, which established a strong brand identity and increased brand credibility.
- Used user-centered design methods to craft industry-leading user experiences.
- Created user flows, journey maps, interaction models, and high-fidelity prototypes to ensure that user needs were met and exceeded.

**TmToys, Warsaw PL - Assistant Commercial Director**  
June 2018 — August 2021

- Led the creative development of TV commercials for retail clients, ensuring that they were visually appealing, engaging, and aligned with the client's vision and budget.
- Crafted compelling narratives and designed storyboards to tell the story in an impactful way, resulting in increased sales for the featured products.